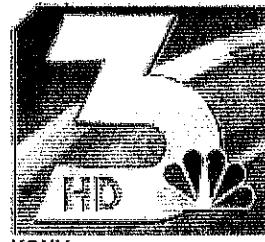


ORDER

Orders Order / Rev: 105939
 Alt Order #: 06842091
 Product Desc: HORSFORD 4 CONGRESS
 Estimate: 1609
 Flight Dates: 09/25/12 - 10/01/12
 Original Date / Rev: 08/24/12 / 09/05/12
 Order Type: GENERAL

Primary AE: Amy McCreary
 Sales Office: BLPHI
 Sales Region: National



Agency Name: GMMB, Inc./ Washington D.C.
 Buying Contact: _____
 Billing Contact: Washington Harbor
Washington, DC 20007

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser Name: Horsford for Congress -Revised
 Demographic: A35+
 Product Codes: PLC02
 Priority: SELECT PRIORITY CODE
 Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru: _____
 Order Separation: 00:05:00
 Advertiser External ID: _____
 Agency External ID: _____

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/30/12	35	\$10,670.00	\$9,069.50	September 2012	35	\$10,670.00	\$9,069.50	0.00
10/01/12	10/01/12	1	\$1,100.00	\$935.00	October 2012	1	\$1,100.00	\$935.00	0.00
					Totals	36	\$11,770.00	\$10,004.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	31%	\$11,770.00
Market	100%	\$37,967.74

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$9,871.61
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$6,074.84
KTUD	1%	\$379.68
KVVU	18%	\$6,834.19
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$3,037.42

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/25/12	09/28/12	M-F 5-6a WakeUp w/Wagner	5-6a		-TWTF--	:30	1	\$90.004	0.00	NM	1	\$90.00	

NEWS

Start Date End Date Weekdays Spots/Week Rate Rating

Order / Rev: 105939
 Alt Order #: 06842091
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Horsford for Congress
 Product Desc: HORSFORD 4 CONGRESS
 Estimate: 1609

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/25/12	09/28/12	M-F 5-6a WakeUp w/Wagners		5-6a	-TWTF--	:30	1	\$90.00	4	0.00	NM	1	\$90.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 -TWTF-- 1 \$90.00 0.00															
E 2	KSNV	09/25/12	09/28/12	M-F 6-7a WakeUp w/Wagners		6-7a	-TWTF--	:30	3	\$175.00	4	0.00	NM	3	\$525.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 -TWTF-- 3 \$175.00 0.00															
E 3	KSNV	09/25/12	09/28/12	Today Show	CM	658a-9am	-TWTF--	:30	3	\$200.00	4	0.00	NM	3	\$600.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 -TWTF-- 3 \$200.00 0.00															
E 4	KSNV	09/30/12	09/30/12	Meet the Press	CM	8a-9am	-----S	:30	1	\$1,300.00	3	0.00	NM	1	\$1,300.00
MEE THE PRESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 -----S 1 \$1,300.00 0.00															
E 5	KSNV	09/30/12	09/30/12	Chris Matthews 9:30AM	CM	9:30a-10a	-----S	:30	1	\$135.00	4	0.00	NM	1	\$135.00
CHRIS MATHEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 -----S 1 \$135.00 0.00															
E 6	KSNV	09/25/12	09/28/12	Rachael Ray	CM	11am-12pm	-TWTF--	:30	1	\$80.00	4	0.00	NM	1	\$80.00
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 -TWTF-- 1 \$80.00 0.00															
E 7	KSNV	09/25/12	09/28/12	Noon News	CM	12-1230pm	-TWTF--	:30	2	\$125.00	4	0.00	NM	2	\$250.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 -TWTF-- 2 \$125.00 0.00															
E 8	KSNV	09/25/12	09/28/12	The Agenda 1230pm	CM	1230-1p	-TWTF--	:30	2	\$100.00	4	0.00	NM	2	\$200.00
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 -TWTF-- 2 \$100.00 0.00															
E 9	KSNV	09/25/12	09/28/12	Dr. Phil	CM	3-4p	-TWTF--	:30	1	\$150.00	4	0.00	NM	1	\$150.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 -TWTF-- 1 \$150.00 0.00															
E 10	KSNV	09/25/12	09/28/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	-TWTF--	:30	1	\$145.00	4	0.00	NM	1	\$145.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 -TWTF-- 1 \$145.00 0.00															
E 11	KSNV	09/25/12	09/28/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	-TWTF--	:30	1	\$175.00	4	0.00	NM	1	\$175.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 -TWTF-- 1 \$175.00 0.00															
E 12	KSNV	09/25/12	09/28/12	M-F Early News	CM	5-630p	-TWTF--	:30	3	\$250.00	4	0.00	NM	3	\$750.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 -TWTF-- 3 \$250.00 0.00															
E 13	KSNV	09/25/12	09/28/12		CM	630-7pm	-TWTF--	:30	2	\$230.00	4	0.00	NM	2	\$460.00

Order / Rev: 105939 Advertiser: Horsford for Congress
 Alt Order #: 06842091 Product Desc: HORSFORD 4 CONGRESS KSNV
 Flight Dates: 09/25/12 - 10/01/12 Estimate: 1609

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Jeopardy M-F Jeopardy															
JEOPARDY															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/24/12	09/30/12	-TWTF--		2	\$230.00	0.00									
E 14	KSNV	09/25/12	09/28/12	M-F Wheel	CM	7-730pm	-TWTF--	:30	2	\$230.004	0.00	NM		2	\$460.00
M-F Wheel of Fortune															
WHEEL															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/24/12	09/30/12	-TWTF--		2	\$230.00	0.00									
E 15	KSNV	09/25/12	09/28/12	Face to Face w/ Ralston	CM	730-758pm	-TWTF--	:30	2	\$125.004	0.00	NM		2	\$250.00
Face to Face w/ J.Ralston															
FACE TO FACE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/24/12	09/30/12	-TWTF--		2	\$125.00	0.00									
E 16	KSNV	09/29/12	09/29/12	Vegas Inc.	CM	6:30-8pm	-----S-	:30	1	\$100.004	0.00	NM		1	\$100.00
Vegas Inc.															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/24/12	09/30/12	-----S-		1	\$100.00	0.00									
E 17	KSNV	10/01/12	10/01/12	Mon PR 8-10p	CM	8-10pm	M-----	:30	1	\$1,100.004	0.00	NM		1	\$1,100.00
Monday Prime 8-10pm															
THE VOICE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12	10/07/12	M-----		1	\$1,100.00	0.00									
E 18	KSNV	09/30/12	09/30/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$4,000.004	0.00	NM		1	\$4,000.00
NFL Football															
SUN NIGHT FTBL															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/24/12	09/30/12	-----S		1	\$4,000.00	0.00									
E 19	KSNV	09/25/12	09/28/12	M-F News 3 at Eleven	CM	11pm-1135pm	-TWTF--	:30	2	\$255.004	0.00	NM		2	\$510.00
M-F News 3 at Eleven															
NEWS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/24/12	09/30/12	-TWTF--		2	\$255.00	0.00									
E 20	KSNV	09/25/12	09/28/12	The Tonight Show	CM	1135p-1237a	-TWTF--	:30	2	\$110.004	0.00	NM		2	\$220.00
Tonight Show															
TONIGHT SHOW															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/24/12	09/30/12	-TWTF--		2	\$110.00	0.00									
E 21	KSNV	09/25/12	09/28/12	M-F Today Show III 4th 10AM	CM	10am-11am	-TWTF--	:30	1	\$80.004	0.00	NM		1	\$80.00
Today 4th Hour															
TODAY SHOW III															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/24/12	09/30/12	-TWTF--		1	\$80.00	0.00									
E 22	KSNV	09/25/12	09/28/12	M-F Today Show II 3rd 9AM	CM	9-10a	-TWTF--	:30	2	\$95.004	0.00	NM		2	\$190.00
M-F Today Show II															
TODAY SHOW II															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/24/12	09/30/12	-TWTF--		2	\$95.00	0.00									

Totals 36 \$11,770.00